

NYLGA
NORTHERN & YORKE
LOCAL GOVERNMENT ASSOCIATION

Regional Development Australia
YORKE AND MID NORTH

The Northern and Yorke region extends for 38,500 square kilometres. A varied, productive part of South Australia, including 1,300km of coastline and adjacent marine areas.

The region encompasses the Yorke Peninsula, the Flinders Ranges, the Mid North, and the Barossa and northern Adelaide Plains and is characterised by agricultural, coastal and urban communities and is a key tourism destination.It is also the home to the traditional Aboriginal lands of the Narungga, Nukunu, Ngadjuri, Kaurna and Peramangk people.

Challenges

Drought



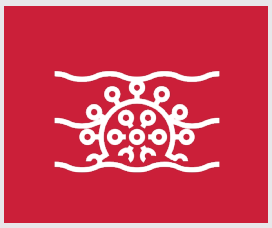
Reliance on this season; finance; feed gap; restocking
Structural change to the local economy

Business Impacts



JBS Foods Australia
Golden North
Nyrstar

Algal Bloom



Commercial fisheries and aquaculture
Caravan parks
Tourism impacts
Local business impacts

Business closures – Exposure and Impact

The absolute value loss including employment, economic sector impacts and the flow on to the regional economy is difficult to quantify.

What we know

Approximately 80% of the region is under agricultural cropping and grazing production contributing a quarter of South Australia's agricultural earnings. The region embraces the major Barossa Valley and Clare Valley wine growing regions, and supports significant mining and mineral processing activities, fishing, aquaculture, forestry, horticulture and tourism.

Visitation across the region is down, especially to coastal townships as the region has been significantly impacted by both Algal Bloom and Drought.

Unemployment and job losses, with a potential loss of a significant proportion of the region's skills base, including potential loss of new migrants from the region.

What the Northern & Yorke region needs

We seek to work collaboratively with the State Government to plan out how to diversify and strengthen our regional economy.

We want to focus on developing the strongest opportunities to bring in outside funding into the region for the benefit of the region as a whole.

Our Approach

Identify our capabilities, capacity and the significant characteristics of our regional economy; highlight the region's areas of absolute and comparative advantage; seek growth opportunities that are relevant to the regional economy and identify the strongest opportunities for growth going forward.

How will we do this?

Organic growth will occur; and we want to add value by progressing investment attraction into the region as follows:

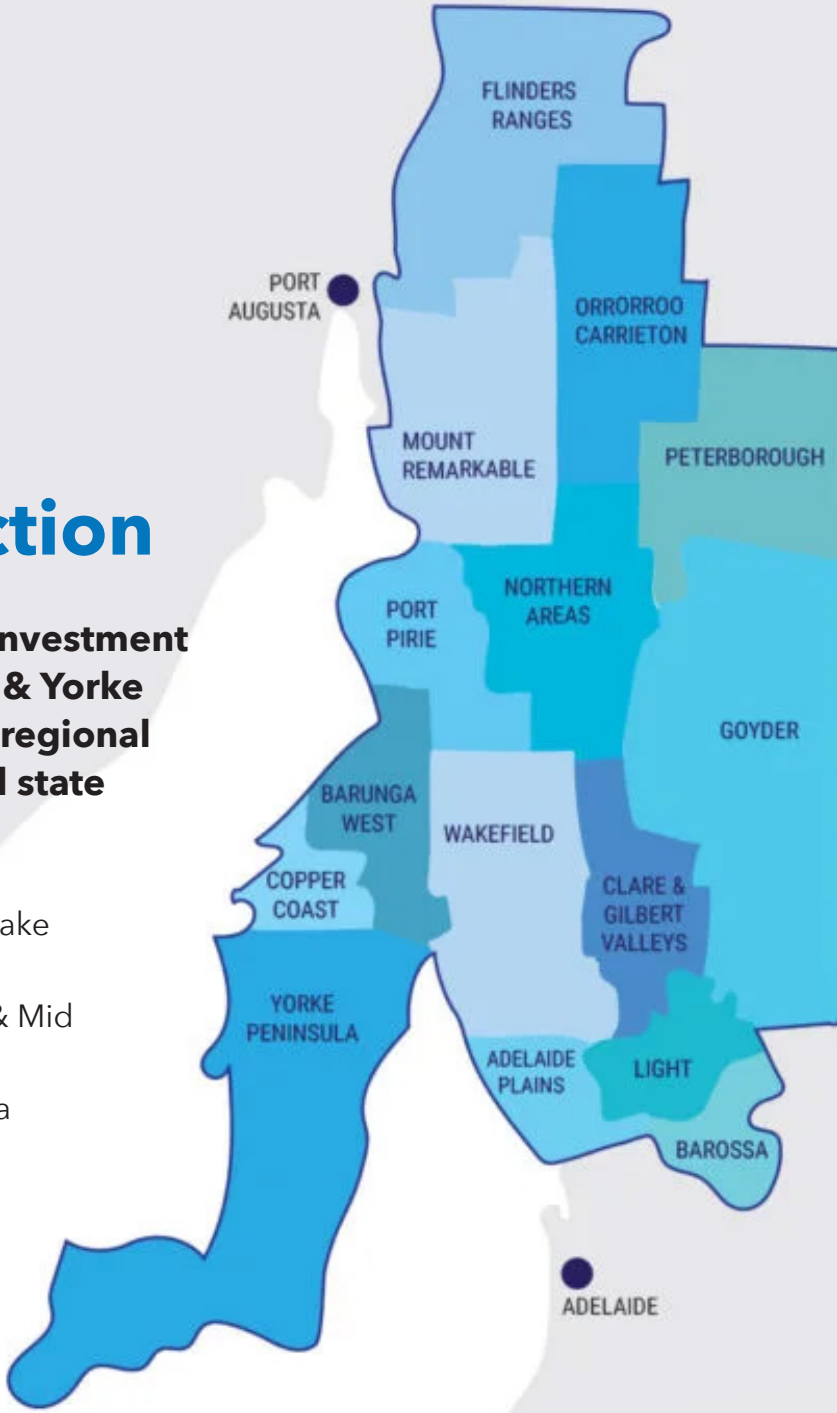
- Attract new firms in established industries locally to service growing markets
- Scale existing industry organisations to service growth and/or win market share
- Value chain growth and grow local supply chains servicing the existing local industry base
- Add value to the outputs of the existing industry base
- Mitigate the impacts of climate upon the region's economic and community base.

We seek to work collaboratively with the State Government to identify key opportunities and funding sources that can add value to the region's growth and development.

Investment Attraction

We are keen to develop an overall investment attraction strategy for the Northern & Yorke region one that collaborates across regional stakeholders, local government and state government:

- Northern & Yorke Local Government Association – and the 15 councils that make up the Northern and Yorke region
- Regional Development Australia Yorke & Mid North
- Regional Development Australia Barossa Gawler Light Adelaide Plains
- Northern & Yorke Landscape Board.
- State Government of South Australia.





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