

SOUTH AUSTRALIAN REGIONAL CREATIVE INDUSTRIES CONFERENCE

SPEAKER HIGHLIGHTS

"Organisers have secured key international, national and regional speakers and the list is expanding on a regular basis and currently includes..."

#SARCIC

UPDATED AS OF FEB • 04 • 2021

Victoria Spackman (NZ)



Victoria Spackman ONZM is an independent director and leader based in Wellington, New Zealand. She is recognised as one of New Zealand's most influential businesswomen and advocates for the creative and arts sectors. Victoria was the founding executive Director of Te Auaha New Zealand Institute of Creativity. Prior to that, Victoria was Chief Executive of Gibson Group, one of New Zealand's largest and longest standing film, television and visitor experience production companies which exports to Australia, China, America, Europe and beyond. Victoria has held many governance roles in addition to her executive positions. She is currently Chair

of high-growth trans-Tasman technology company Ackama Group, on the Board and Audit and Risk Committee of Education New Zealand (a Ministerial appointment) and recently completed her third term on the board of Screenrights an Australian company. Victoria won the Arts and Culture category at the New Zealand Women of Influence Awards in 2015 and in June 2016 was made an Officer of the New Zealand Order of Merit for services to theatre, film and television in the Queen's 90th Birthday Honours List. She is recognised as a leader at the cross over between technology, creativity and culture and brings skills, experience and interests quite different to most in these industries.

Ms. Sheoyki Jones (USA)



Sheoki Jones has established and built Invest Atlanta's brand in the entertainment industry globally, created and oversaw Creative Industries Exchange, attracted 500+ creative industries jobs in the City of Atlanta, spoke on over 30 panels, including international panels, and created and executed Invest Atlanta's Excellence in Entrepreneurship Awards highlighting and honouring local small businesses. In 2017 Sheoyki took the initiative to activate the Film and Entertainment target cluster for Invest Atlanta, in which there was little activity. She created a new program, a \$1.25M Creative Industries Loan Fund, to invest in film, music, and digital content

creators. She educates the local creative talent and companies on the resources available to keep them sustainable. Sheoyki Jones is currently the Program Manager of Creative Industries, Invest Atlanta (Georgia USA). Here she has thrived in the management of creative industry projects city wide and supports the Mayor's Office of Film and Entertainment efforts. Ms. Jones strives to convey all aspects of diversity, equity and inclusion throughout her various Creative Industries projects and works. Sheoyki has reinvented the execution of creative industries tactics as they relate to the overall creative industries strategy and ensures that all creative industries business links and supports Invest Atlanta's brand strategies and initiatives.

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Ann Niddrie (NSW)



Ann Niddrie Economic Development Project Officer Blue Mountains City Council. Ann is a creative industries champion based in the Blue Mountains. In her role as Creative Industries Cluster Manager and Brand Manager of MTNS MADE, she delivered a range of programs to foster entrepreneurialism, and collaboration via the Blue Mountains Creative Industries Cluster. Designed to raise the profile of the region's creative professionals, MTNS MADE serves as a major drawcard for creative professionals to the region and strengthens the identity of local creatives. Volunteering on Western Sydney University's External

Advisory Committee, Ann is contributing to the development of the Bachelor of Creative Industries alongside other creative industries leaders. Ann was the recipient of an Economic Development Australia Study Tour Scholarship and was able to share with economic development practitioners across Australia the findings from her enquiry into Maker's Spaces and Film Industry clusters on an international scale. Her professional accomplishments do not convey her determination, passion, resilience, tenacity, and down-to-earth approach to advocating for the creative industries and film and arts sectors. Ann was a small business owner in the creative industries for over 10 years, developing place-based art projects.