

SOUTH AUSTRALIAN REGIONAL CREATIVE INDUSTRIES CONFERENCE

19TH - 21ST MAY 2021

#SARCIC

PORT PIRIE

SPEAKER HIGHLIGHTS

Minister David Pisoni



David Pisoni was elected to the South Australian Parliament as the Member for Unley in 2006. Appointed as a Minister in the Marshall Government in March 2018 he currently has responsibilities for the Innovation and Skills portfolio. David is leading the renewal of skills training in South Australia, overseeing a \$200 million investment in the provision of apprenticeships and traineeships. Under David's stewardship the creative industries in South Australia are flourishing with the film industry enjoying record levels of investment. David was born and educated in South Australia. He attended

Salisbury High School and completed a Furnishing trades apprenticeship at TAFE. David became the Managing Director of his own manufacturing and retail company in Adelaide and Sydney and over 22 years was responsible for training 20 apprentices. For more than 30 years, David has played an active role in his local community of Unley and has been a passionate advocate for many organisations, charities and businesses.

Victoria Spackman (NZ)



China, America and Europe. Victoria Spackman ONZM is an independent director and leader based in Wellington, New Zealand. She is recognised as one of New Zealand's most influential businesswomen and advocates for the creative and arts sectors. Victoria was the founding executive Director of Te Auaha New Zealand Institute of Creativity. Prior to that, Victoria was Chief Executive of Gibson Group, one of New Zealand's largest and longest standing film, television and visitor experience production companies which exports to Australia. She is currently Chair of high

growth trans-Tasman technology company Ackama Group, on the Board and Audit and Risk Committee of Education New Zealand and recently completed her third term on the board of Screenrights. Victoria won the Arts and Culture category at the New Zealand Women of Influence Awards in 2015 and in June 2016 was made an Officer of the New Zealand Order of Merit for services to theatre, film and television in the Queen's 90th Birthday Honours List. She is recognised as a leader at the cross over between technology, creativity and culture and brings skills, experience and interests quite different to most in these industries.

Ms. Sheoyki Jones (USA)



Ms. Sheoyki Jones has established and built Invest Atlanta's brand in the entertainment industry globally, created and oversaw Creative Industries Exchange, attracted 500+ creative industries jobs in the City of Atlanta, spoke on over 30 panels, created and executed Invest Atlanta's Excellence in Entrepreneurship Awards highlighting and honouring local small businesses. This is all a continuation of flourishing from 2017 when Ms. Jones took the initiative to activate the Film and Entertainment target cluster for Invest Atlanta where there was little activity. She created a new program, a

\$1.25M Creative Industries Loan Fund, to invest in film, music, and digital content creators. She educates the local creative talent and companies on the resources available to keep them sustainable. Her tenacity in this prior role landed her in what was a newly created position to Invest Atlanta, Program Manager of Creative Industries. While her biography is detailed, it does not completely convey her enthusiasm, personality, determination or willingness to speak at and engage in new ventures.

Ann Niddrie (NSW)



In her role as Creative Industries Cluster Manager and Brand Manager of MTNS MADE, she delivered a range of programs to foster entrepreneurialism, and collaboration via the Blue Mountains Creative Industries Cluster. Designed to raise the profile of the region's creative professionals, MTNS MADE serves as a major drawcard for creative professionals to the region and strengthens the identity of local creatives. Ann was the recipient of an Economic Development Australia Study tour Scholarship and was able to share with

economic across Australia. The findings from her enquiry into Maker's Spaces and Film Industry clusters on an international scale. Her professional accomplishments do not convey her determination, passion, resilience, tenacity, and down-to-earth approach to advocating for the creative industries and film and arts sectors. Ann was a small business owner in the creative industries for over 10 years, developing place-based art projects.

Tully Barnett



Tully Barnett is a Senior Lecturer in Creative Industries in the College of Humanities, Arts and Social Sciences at Flinders University. She has an ARC funded DECRA project looking at digitisation as a cultural practice and is a Chief Investigator for the ARC Linkage project Laboratory Adelaide: The Value of Culture looking for qualitative and quantitative methodologies for measuring and reporting the intangible and non-financial benefits of cultural activities, institutions and events, with collaborators Julian Meyrick and Robert Phiddian. She serves on the advisory board of the Australasian Consortium of Humanities Research Centres (ACHRC) and the executive committee of the Australasian Association of Digital Humanities (aaDH).

Becc Bates



Director at Department for Innovation and Skills (South Australia) responsible for development and delivery of strategies that stimulate growth in the creative industries, the facilitation of coordinated support for: South Australian Film Corporation, Adelaide Film Festival, JamFactory, Music Development Office and St Paul's Creative Centre. She was instrumental in the establishment of the state's Music Development Office (MDO) which brought together the arts and industry areas of State Government to recognise music as an industry. The MDO is one of the three Executive Partners, along with the Adelaide Festival Centre and the City of Adelaide, working to meet the obligations of Adelaide's designation as a UNESCO City of Music.

Giedre Budrius



Giedre Budrius (formerly Millard) is the founder, creative & tech director of Honeycomb.Design. Over the last 15 years in the creative and tech industry she has been learning and adapting to changes in ever evolving technologies and creating networks of skilled professionals to better serve the regional business community. She is encouraging regionally based creatives to have a strong voice. Her energy and ability to adjust boundaries has led to connections and conversations with organisations that thrive on change and adaptation. The Honeycomb.Design studio is based in Clare and is becoming a connection hub for the industry professionals.

Kim Charles



As Innovation Hub Manager, Hiddlestone Hub (WA) Kim has a unique approach to taking on business ventures and projects both locally and internationally. With 20 years of knowledge and experience owning and managing various businesses in New Zealand, Australia and China. Formally a national board member, national award winner, judge for the tourism/hospitality and regional small business sectors, state and local. Successful in winning through highly competitive tender processes over \$80 million dollars to provide resources to help small and medium businesses across New Zealand, Australia and China.

Andrew Dundon



Andrew has gone from Business Development Manager (Festivals & Events) at Tourism Barossa, and working at SA's largest arts festival large arts festival; Adelaide Fringe. Since 2017 Andrew has been with the Adelaide Festival Centre as the Producer of the Adelaide Guitar Festival, where he has managed and delivered both a curated and open-access program for the festival. In addition to this, has also been engaged as the Producer of Adelaide French Festival and Adelaide Cabaret Festival in acting roles. In his current role as Producer of the AGF, Andrew has expanded the festival into regional SA which has seen the creation of town-wide micro festivals spanning from Eyre Peninsula to the South East.

Cheryl Fischer



Cheryl has exhibited with Brush With Art Exhibitions at Port Augusta and Gladstone, SA for the past 4 years and has won awards at Gladstone and Clare Agricultural Shows for hand made fibre and recycled clothing. In 2021, Cheryl was registered with APECV, Portugal "CARTOGRAPHY - Telling Stories Through Art" and is proud to be Joint Coordinator of this project with Melanie Sarantou of Lapland University.

Nicholas Godfrey



Nicholas Godfrey is a Lecturer in Screen and Media at Flinders University. He is the author of *The Limits of Auteurism: Case Studies in the Critically Constructed New Hollywood* (Rutgers University Press, 2018). His research and teaching interests include Hollywood cinema, film aesthetics, the history of film distribution, Australian national cinema and Asian cinema. Nicholas has taught media studies at Flinders University, the University of Adelaide and the Chinese University of Hong Kong School of Continuing and Professional Studies. He is a contributor to *Metro* and *Senses of Cinema*, and has been involved with curating films for the Adelaide Film Festival and the Mercury Cinema.

Judy Halliday



Chief Operating Officer at the Office of Chief Entrepreneur FIXE - Future Industries eXchange for Entrepreneurs. The Future Industries eXchange for Entrepreneurship (FIXE) is the State Government's strategy to support South Australian entrepreneurs. Creativity sits at the core of innovation. Find out how the Creative Industries Strategy released in November 2019 as part of Growth State, and the FIXE Strategy is helping to nurture and grow creative enterprise through turning creative innovations into commercial outcomes.

Albert Jamae



Albert is the Production and Development Manager Channel 44 Adelaide Writer and producer of drama, comedy and documentary. Albert has emerged from an entertainment background stemming almost 40 years. From a variety performer for stage and screen to producing more than 60 theatrical productions, touring shows and festivals/events. His recent screen credits include three short documentaries for NITV with the *Butterfish Mob* premiering at the Adelaide Film Festival, *Black Screen* and commissioned by FNX (USA). His short film *Red Wire Blue Wire* won best comedy at the SA Screen Awards 2019, and his music video clip *Tick Tock* won best film score at the 2021 Fleurieu Film Festival.

Sarah Knight



Sarah Knight is Strategic Initiatives Producer at Country Arts SA. She has worked in the arts industry for over 20 years. Working with and for performing arts venues, as an independent producer, programmer, marketer, with a side career as a professional singer in New Zealand, Queensland, New South Wales and now South Australia. Most recently she finished a role managing an online platform that connected venues and artists across Australia and New Zealand. Her superpower, if she has one besides drinking copious amounts of tea, would be the belief that just because we've always done it that way doesn't make it the only way forward.

Megan Lee McDonnell



Megan Lee McDonnell is a founding Director of Idea Catalyst, a Perth based Graphic Design and Marketing Agency. With over 20 years of experience in Sales, Marketing and Graphic Design across sectors including hospitality, retail, Defence, Local Government, and both blue and white collar industries, her multi-faceted knowledge and extensive experience is a unique asset to her clients and others. Megan has studied degrees in Commerce, Marketing, Training, Graphic Design and the Arts and has travelled the globe to draw inspiration from and to explore aspects of design, architecture, events and culture. Megan specialises in building brands and extending corporate identity.

Susan Luckman



Professor Susan Luckman is Professor of Cultural and Creative Industries, University of South Australia and Director of the Creative People, Products and Places Research Centre (CP3). Susan is an interdisciplinary cultural studies scholar whose work is concerned with the intersections of creativity, place and technology. Susan is the author of *Craftspeople and Designer Makers in the Contemporary Creative Economy*, *Craft and the Creative Economy*, *Locating Cultural Work: The Politics and Poetics of Rural, Regional and Remote Creativity*, co-editor of *Pathways into Creative Working Lives*, *The New Normal of Working Lives*, *Craft Economies*, and *Sonic Synergies: Music, Identity, Technology and Community* (Ashgate 2008).

Gail Mabo



Gail Mabo Artist, middle daughter of Eddie 'Koiki' Mabo and Bonita Mabo, Gail was born and raised in Townsville, Queensland. In 2008 Gail joined the board of the National Aboriginal Islander Skills Development Association (NAISA). She has since taken an active role in the development of the school with new facilities opening this year 2021. Gail was appointed to the advisory board of Black Arm Band. Most recently Gail acted as a Cultural Consultant to Blackfella Films during the production of the highly anticipated film MABO starring Jimi Bani as Eddie 'Koiki' Mabo and Deborah Mailman as Bonita. The film received its world premiere at Gala Screening as part of the Sydney Film Festival in June, before airing on ABC TV to critical acclaim.

Maz McGann



After working in arts and cultural management and community development, Maz developed her Consultancy, Play Your Part in 2015. Since that time she has worked with community organisations, peak bodies, businesses and all levels of Government on initiatives across Australia. She is currently working with Flinders University on a major arts and health research initiative and recently coordinated a pilot project for Deakin University on audience diversity. She is a member of the Barossa Health Advisory Council, is an independent assessor for Festivals Australia and appointed Chair of the Sunshine Coast Arts Advisory Board.

Susan Merrall



Suzanne Merrall is an initiator of creative spaces, projects and festivals. Suzanne thrives on new challenges is experienced in managing and producing all aspects of artistic media, from music and theatre to visual arts, film and dance. Currently Coordinator of the Sit Down, Shutup And Watch Film & New Media Festival Suzanne's role is to support, coordinate, facilitate and empower. 2021 is all about supporting and connecting artists with disability living in regional South Australia. Suzanne was awarded a Lifetime Millennium Fellowship by the British Commonwealth for cultural contribution to community. In her role with art space Higher Ground, she was also the recipient of the inaugural Adelaide Fringe 'Spirit of The Fringe' Award.

Dr Sue Michael



Her work as a painter of everyday life has led her to transdisciplinary studies using geographic thought as a way to understand life in regional South Australia. Connections with Humanistic Geographers led to international opportunities to publish contributions to place studies. Systems thinking has been applied to her art practice, using geographer David Seamon's triadic theory of environmental awareness. The people in place, the geographic ensemble are considered to be inseparable from the atmospheres of each location studied. She exhibits widely across Australia, including the Sydney Contemporary Art Fair, and is represented in Adelaide by West Gallery.

Simon Millcock



Simon is the CEO of the Legatus Group a SA Regional Organisation of 15 Councils and has 22 years' experience in Regional Development. An active member of Economic Development Australia including as a National Director from 2008 -2014. Simon was EDA's representative at International Economic Development Conferences in the USA and NZ. He has led trade delegations to and from Asia and the USA and many international economic development study tours. Simon's work in Creative Industries includes the Townsville North Queensland Growing the Creative Industries Report, and Screen Locations Guide. With the Legatus Group this includes a Creative Industries Report for their region and the Tourism and the use of Mixed Reality Report.

Anne Moroney



Anne has prioritised the creative economy for its contribution to human capital, innovative capacity, tourism, income and jobs in the region. Creative industries also contribute to the livability of a region, well being and amenity. Initiatives include the unsuccessful Arts Hub project (that it didn't get funded doesn't mean it wasn't a good idea!), accessing Country Arts support for a program in business development in live music and visual arts, start up and business development with digital creatives, ongoing B2B Services and piloting and supporting innovative and creative events such as the "A Civic Space" which featured at the Adelaide Biennale in 2020. Anne is CEO of RDA Barossa Gawler Light Adelaide Plains.

Justin O'Connor



Justin O'Connor is the Professor of Cultural Economy at the University of South Australia. He is also the visiting Professor in the Department of Cultural Industries Management, Shanghai Jiaotong University. From 2012-2018 he was Professor of Communications and Cultural Economy at Monash University. Between 2012-18 he was part of the UNESCO 'Expert Facility', supporting the 2005 Convention on the Protection and Promotion of Cultural Diversity.

Anthony Peluso



Anthony Peluso is Chief Executive at Country Arts SA. He has worked in leadership roles with the Adelaide and Tasmanian Symphony Orchestras, Adelaide Festival of Arts and MusicaViva Australia prior to working at Country Arts SA from 2008 as Executive Producer, Community Engagement Director and Arts Programs Director. Anthony is committed to working with arts and community partners, government funders, corporate supporters and individuals who invest time, energy and resources into the work the organisation achieves. He is dedicated to First Nations peoples' right to self-determination, ensuring Country Arts SA is inclusive and reflects the diversity of the communities it works with.

Dr Sarah Peters



Playwright, theatre practitioner, and Senior Lecturer in Drama at Flinders University. Her verbatim plays engage with communities to tell the shared stories of experience such as women living with Alopecia in bald heads and blue stars (2014), young people navigating mental health and wellbeing in twelve2twentyfive (2015), growing up in rural communities in Eternity (2017), and pilgrims on the Camino de Santiago looking for belonging in Blister (2019). Sarah's most recent publications include 'A Reflective Practitioner Case Study Researching Verbatim Theatre' (2020). Sarah's facilitates playwriting and collaborative theatre making projects, most recently with D'faces of Youth Arts and ExpressWay Arts (Carclew) in South Australia.

Pat Rix



Pat Rix has been a force for change in disability arts creating one of Australia's most respected arts organisations. In 1997 Pat created the Tutti Choir to give people living with disability the opportunity to live out their dreams through singing and performance. In 2004 she founded Tutti Arts Inc as a fulltime program for aspiring disabled artists in theatre, music, visual and digital arts, film and dance. 'Tutti' is now an internationally recognised, award winning, diverse and vibrant community of well over 200 artists based in Brighton, The Barossa, and Port Adelaide who work between 1 and 5 days a week. The organisation also umbrellas Australia's first autistic theatre company Company AT, the Sit Down Shutup and Watch Film & New Media Festival, and ground breaking girl group The Sisters of Invention.

Dr Heather Robinson



Heather Robinson is an executive producer of creative projects and events, with a PhD in cultural policy and evaluation. Her project management, communications, sponsorship and audience development skill set were honed across the Australian cultural sector. Her research into the creative industries demonstrates how and why incorporating narrative approaches to cultural evaluation provides meaning essential to balance current measurement trends, sustaining life-long community relationships and a flourishing cultural ecology with long-term social and economic benefits across.

Allison Russell



Allison Russell joined the National Trust in 2018. Prior to that she worked at the History Trust of South Australia in various roles, including as the Director of South Australia's History Festival from 2013-2018. Prior to that she worked at Flinders University Art Museum and as the Arts Coordinator at Flinders Medical Centre. In 2010 she was awarded a Churchill Fellowship to explore innovative community engagement practices in museums, and in 2018 she completed an Asialink Arts Residency with the Georgetown Festival in Penang, Malaysia.

James Stewart-Rattray



James has an extensive background and experience as a musician and music producer. Over the years he has toured and/or recorded with some of Australia's premier talents. As a studio session musician James played on many albums and singles. James returned to University of Sydney, Ultimo, NSW to gain two post graduate degrees in Adult Education. James operates his own recording facility, Desert Dog Productions & Studio, in the Clare Valley and works closely with other regional music and digital resources. James continues to write and record his own material. In 2020 James managed and presented the successful Youth in Music program across the Yorke and Mid North Region."

Ali Uren



For the past 15 years Kiikstart has specialised in business design and career development for the creative, tourism, corporate and government sectors. Ali has successfully designed and facilitated learning for creatives across regional Australia who are wanting to build entrepreneurial skills to complement their artistic talent and create new business opportunities. Early 2021 saw Kiikstart partner with TEA - The Entrepreneurial Artist Podcast which will be a place to provide new skills, ideas and forward thinking insights to the creative industry. " Kiikstart outlines the regional benefits of building creative entrepreneurialism through a real world, local case study - Activate Business Pt Pirie.

Simon Wilkinson



Simon Wilkinson is a British transmedia artist. His work incorporates audiovisual, installation, virtual reality, electronic music, and online and performance media, often combining all of these forms simultaneously. Wilkinson describes transmedia as 'the practice of telling a story through multiple platforms; so that, for example, instead of making a website 'about' the theatre piece, the website becomes an embedded part of the narrative. He often uses transmedia platforms in order 'to disrupt consensus reality and immerse audiences in experiences which blur the line between truth and fiction. Wilkinson, who currently produces work as Circa 69, has featured in Tate Modern's Merge Festival (2011) and at many international festivals.